



BOY SCOUTS OF AMERICA®
ORDER OF THE ARROW

LA140 - Fundraising

On-line Training

Objectives

- Understand Fundraising Need
- Recognize Importance of Brainstorming
- Fundraising Plan Development



SCOUTING'S NATIONAL HONOR SOCIETY

Fundraising Need

- Support Lodge Function
- Money Usually in Short Supply
- Fulfilling Lodge Mission depends on Sound Finances
- Example Needs:
 - Scholarships
 - Council Financial Support
 - Service Projects
 - Recognition



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Brainstorming

- Process to Develop Ideas
 - Encourage everyone to participate.
 - Think outside the box.
 - Piggy-back ideas.
 - Consider similar problems.



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Examples

- Examples
 - Event/Activity Fee
 - Dues
 - Trading Post
 - Memorabilia
 - Car Wash
 - Patriotic Day Services
 - Dinners/Meals
 - Golf Tournament
 - Holiday Lights/Trees
 - Bake Sale
- Use OA Web Resources



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Fundraising & the Council

- Approval by Scout Exec
- Watch conflicts with FOS
- Money-Earning Application



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Ten Guides

- Approved by LEC & Scout Exec
- Avoid Competition
- Follow BSA/OA Ideals
- Commercial Product sold on Own Merits
- Tickets sold with Boy in Uniform



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Ten Guides (con't)

- Product/Function/Service has Value
- Respect other units Territory
- Not damage others Livelihood
- Protect BSA/OA Name
- Signed contracts approved by SE



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Planning

- Need a good Plan
- Set Goals (SMART)
 - WHAT – Money
 - HOW – Fundraising Project/Resources
 - WHEN – Backdate
 - WHO – Arrowmen and Others
- Work the Plan



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Tips

- Tell a Good Story
- Know your Audience
- Establish ATTAINABLE Goals
- Live by Scout Oath and Law
- Get Everyone Involved



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