



VOLUME 8, ISSUE 3 | WINTER 2015

THE SILVER ARROWHEAD

PRESENTED FOR DISTINGUISHED SERVICE TO THE ORDER SINCE 1940

Bradley E. Haddock: Friend, Brother, Leader



Dr. E. Urner Goodman with Bradley Haddock at the 1975 National OA Conference.

By **TIMOTHY C. BROWN**
CLASS OF 2015

It's been said that as a leader you must understand serving first. Not everyone possesses a desire to serve, or the ability to lead. Those who do motivate others; Bradley E. Haddock is this type of inspirational leader.

Brad Haddock was born January 4, 1955 in Wichita, Kansas, the first of Kenneth and Genevieve Haddock's three sons. His parents heavily influenced Brad with an upbringing deeply rooted in faith and belief in hard work. As oldest, Brad set the example for his siblings out of admiration and respect for his parents and what they taught him. Brad recognized early his desire to serve and lead others, a trait he continued to hone throughout his adolescent years.

Unknown at the time, a single event in the summer of 1968 had a lasting effect on Brad's life. Inducted into Hi-Cha-Ko-Lo Lodge at Camp

Ta-Wa-Ko-Ni in the Quivira Council, Brad found a lifetime of opportunities in our Brotherhood of Cheerful Service.

Brad's rise in the Order of the Arrow was meteoric. He attained Brotherhood in 1969, and kept his Vigil in 1971. In 1974 Brad served as lodge chief, NC-3C section chief, and then national chief. His election to national chief took place in December at the Order's National Planning Meeting, held at Schiff Scout Reservation in Mendham, New Jersey.

At this time the term of office as national chief lasted for two years, 1975 and 1976, under the guidance of three great mentors, George Feil, Carl Marchetti, and E. Urner Goodman. By his own admission, Brad states that while national chief, the lessons he learned from these men helped shape the rest of his life. Brad recalls two occasions of particular significance.

The first occurred at a private luncheon with the founder at his daughter's house one month before the 1975 National OA Conference.

During lunch Brad noticed Dr. Goodman giving him his undivided attention, making him feel as if he were the most important person in the world. The second occurred during the 60th Anniversary Celebration at Treasure Island Scout Camp. Arriving late, Brad and National Vice Chief Eddie Stumler stood in the back of the audience behind two young Arrowmen during the opening flag ceremony. Unnoticed by the two, Brad and Eddie overheard their conversation. They wanted to meet and talk with the national officers, but they remained unsure how to introduce themselves. As the two turned around following the ceremony, they recognized the national officers and became tongue-tied. Brad and Eddie quickly introduced themselves and engaged the two young Arrowmen in conversation. Brad realized that as a leader, people should not have to come to you; you should go to them, be approachable, and make them feel comfortable. These unique experiences would be ones that Brad would never forget, and ones he would often refer back to in his future dealings with others.

As a 16 year old Arrowman attending my first NOAC in 1975, I too had the good fortune of meeting National Chief Brad Haddock. On this occasion, Brad escorted Dr. Goodman between events when they met a small group of Arrowmen seeking autographs. When I happened upon them, both Brad and the Founder were doing their best to accommodate those desiring signatures. As I approached, I realized that I didn't have my handbook or my sash with me. I then made eye contact with Brad, and he asked me if I would like to get an autograph. When I told him that I didn't have anything to sign, he asked me to hand him my name badge where he signed his name on the back. He then asked if I would like to meet the Founder, to which I immediately answered, 'yes'. Brad proceeded to introduce me, giving the Founder cause to say hello and shake my hand.

CONTINUED **HADDOCK**, PAGE 5

LEADERSHIP

RAY CAPP

National Chairman, Class of 1973

MICHAEL THOMPSON

Vice Chairman, Class of 1994
Recognition and Awards

CRAIG SALAZAR

Vice Chairman, Class of 1994
Communications and Marketing

MATT DUKEMAN

Director, Class of 2004

TRAVIS RUBELEE

Associate Director

ALEX CALL

National Chief

DONALD STEPHENS

National Vice Chief

MARTY TSCHETTER

Editor, The Silver Arrowhead
Class of 1996

JEFFREY ST. CYR

Layout Editor, Class of 2012

The Silver Arrowhead is distributed two times each year via electronic communication to recipients of the Order of the Arrow Distinguished Service Award. Articles, photographs, and updates may be sent to stephanie.jordan@scouting.org

BSA, OA welcomes new leadership

New Chief Scout Executive Michael Surbaugh



Michael Surbaugh

Another leadership change in the Boy Scouts, starting in October Michael Surbaugh became the Chief Scout Executive. Surbaugh began his career in 1984 as a district executive in Jacksonville, Florida, and then served as a senior district executive and program director in Syracuse, New York; director of field services, director of development, field director and development director in Minneapolis, Minnesota; Scout executive in Sioux Falls, South Dakota; Scout executive in Appleton, Wisconsin, and Scout executive in Pittsburgh, Pennsylvania. An Eagle Scout and Vigil Honor recipient, he served summer camp staffs for 12 years. Surbaugh graduated from Salem College with a Bachelor of Arts Degree in Youth Agency Administration.

Another leadership change in the Boy Scouts, starting in October Michael Surbaugh became the Chief Scout Executive. Surbaugh began his career in 1984 as a district executive in Jacksonville, Florida, and then served as a senior district executive and program director in Syracuse, New York; director of field services, director of development, field director and development director in Minneapolis, Minnesota; Scout executive in Sioux Falls, South Dakota; Scout executive in Appleton, Wisconsin, and Scout executive in Pittsburgh, Pennsylvania. An Eagle Scout and Vigil Honor recipient, he served summer camp staffs for 12 years. Surbaugh graduated from Salem College with a Bachelor of Arts Degree in Youth Agency Administration.



Don McChesney

New Assistant Chief Scout Executive

Don McChesney (Class of 2002) became the Assistant Chief Scout Executive. In this position he will oversee the four regions, their support operations, membership growth, program development, and council program support.

New OA Chairman selected

Starting June 1, Mike Hoffman (Class of 1986) from Scottsdale, Arizona will become the next National



Mike Hoffman



Matt Dukeman



Travis Rubelee

OA Committee Chairman. A member of the committee since 1996, he also served as the 1985 National Vice Chief.

Matt Dukeman started as the National OA Director

On October 1, Matt Dukeman (Class of 2004) started working as the national OA director. A native of Eureka, California, as a youth Matt served as a chapter, lodge, and section chief. A second generation Eagle Scout, he attended OA Trail Crew the first summer in 1995 and later returned to serve as a foreman in 2000, two summers as the coordinator, and director in 2003.

New OA Associate Director

Starting in January 2016, Travis Rubelee will become the next OA associate director. Also a second generation Eagle Scout, Travis grew up in Duncanville, Texas and served Mikanakawa as chapter, lodge vice chief, and lodge chief in 1996. As a youth he also worked on the OA Service Corps at the 1997 National Scout Jamboree. Since 2003, he has been a professional Scouter in multiple roles in three different councils in Texas (Dallas, Lubbock, Tyler) and most recently Greensboro, North Carolina.



ON THE COVER: Center stage at the 2015 National Conference closing show with all the former National OA Committee chairmen, national OA directors, national chiefs, and national vice chiefs in attendance.



10,000 Arrowmen visit the GEO at NOAC

By **KYLE PALMER**
2015 NOAC GEO CHAIRMAN

Attracting over 10,000 Arrowmen as patrons, the Goodman Edson Observatory (GEO) was one of the hotspots of NOAC. Located centrally in the Kellogg Hotel and Conference Center, the GEO was the largest exhibition of Order of the Arrow history and art ever collected.

With nearly 70 staff members and the help of an additional 500 volunteers during NOAC, the GEO was no small operation. Staff members were onsite five days before the conference commenced to begin construction. Two years prior to that, central staff had

been selected to begin planning, and the GEO began to take shape. With soil and ashes collected from Treasure Island and The Summit Bechtel Family National Scout Reserve to artwork and artifacts compiled from around the nation, our museum culminated as an attraction that was never seen before.

Upon entering the GEO, patrons were first taken into one of three theaters to watch the introductory film, NUWINGI – The Willing, a story telling of the inspiration E. Urner Goodman might have felt while keeping his Vigil Honor Fire. This film was directed by Jake Topkis and was produced onsite in the Great Salt Lake Council, with most

support coming from volunteer Arrowmen.

The GEO also appeared to be a favorite of many NOAC VIPs. Then-current Chief Scout Executive Wayne Brock visited us daily, twice extemporaneously to welcome young Scouts to NOAC and to sign patches. BSA President and former United States Secretary of Defense Robert Gates, accompanied by BSA National Commissioner Tico Perez and incoming Chief Scout Executive Michael Surbaugh, also came by for nearly an hour to take in the Order's history. Truly, most NOAC attendees could not resist the experience of the GEO.

Our staff's hard work was reflected in post-conference

surveys, where the GEO received an overall rating of 4.6/5, the highest of any program or event at NOAC. GEO patrons ranged from newly inducted Arrowmen to those who had been members of the Order for over 50 years. Regardless of the age of our guests, all felt a sincere connection to the Order's storied history and were compelled to continue to serve in our celebrated tradition.

One last project remains for our staff, which is creating a virtual GEO. In other words, people will be able to experience the GEO on their own computer through a collection of images the way the exhibit physically appeared. This will debut in the winter of 2016.

CHAIRMAN'S MESSAGE

Brothers,

Our Centennial Year. Whew! What a whirlwind year of joyful celebrations.

All of you are certainly aware of the record breaking national conference where 15,000 of us came together to train, visit, and experience the OA at its fullest. We were treated to world-class shows, unparalleled training, novel activities, and were led by our national officers in great fellowship. We were joined by the national BSA president, who gave our keynote address and by both outgoing and incoming Chief Scout Executives, Wayne Brock and Michael Surbaugh.

Fifty-seven fellow Arrowmen joined us as newly minted Distinguished Service Award recipients. Many who wore the 50th anniversary service patch joined thousands more who earned this year's Arrowman Service Award. The red sash for conference participants is a keepsake that will be cherished for a lifetime. But a lot of other great OA programs happened this year.

Over 1,800 deserving brothers from across the nation received the Centurion Award, only presented this year. Four ArrowTour staffs covered each respective region, visited 111 council properties, and brought a spark of cheerful service to the lives of 40,231 delighted guests.

Our four high adventure programs were filled to the breaking point at Philmont, Northern Tier, Florida Sea Base, and The Summit. Our NLS program continued to be a huge success across our great land.

books and their personally designed wood crates. Each lodge brought to Michigan a crate of wood that commingled with that of every lodge to fuel our Centennial Fire. Our national chief, vice chief, and I then lit the fire starting with wood salvaged from the Brotherhood Barn of E. Urner Goodman and the original Treasure Island ceremony circle.

National Chief Alex Call challenged us as we closed our circle in Michigan to carry out an act of unselfish service for each of the 100 days following NOAC. The resulting "Dare To Do" program went immediately viral worldwide and has been widely acclaimed as a huge motivator for people all over the globe to find their better selves in service to others.

And the Centennial isn't over. Next, we plan to convene in the final act of our Centennial at The Summit in April for a celebration of the reclamation, relocation, and restoration of the original ceremony circle from Treasure Island. On display will be extraordinary beauty created by architects who used lodge rocks sent from every single lodge in America to serve as the cornerstone of our dedication to serve cheerfully for another 100 years.

Thank you for your many and legendary acts of service which have helped to build the Order strong in our first 100 years and which propel us with such a sense of confidence into the next.



Ray Capp

Lodges engaged with the creation of their history



By the numbers: Distinguished Eagle Scouts

By **MAC MCLEAN**

CLASS OF 1988

The list of OA Distinguished Service Award recipients includes many Eagle Scouts. It also includes many people who have risen to the top of their professions or hobbies. The BSA established the Distinguished Eagle Scout Award (DESA) in 1969 to identify Eagle Scouts who received national-level recognition, fame, or eminence within their field and have a strong record of voluntary service to their community. Only Eagle Scouts who earned the Eagle Scout rank a minimum of 25 years previously are eligible for nomination. The award is actually given by the National Eagle Scout Association upon the recommendation of a committee of Distinguished Eagle Scouts who must approve the selection. Just over 2,000 of these commendations have been presented.

A flurry of recent presentations of the Distinguished Eagle Scout Award to John W. "Jack" Hess, member of the national OA committee and recently-retired Executive Director of the Geological Society of America, as well as to James L. Chandler, Donald R. McChesney, Alan F. Lambert, and G. Allen Mossman, national professional Scouters. Along with the selections of Thomas S. Bain, a managing director of BlackRock in New York, and Randall K. Cline, a retired Girl Scout executive of Pennsylvania, suggested a count of the number of DSA recipients who were also distinguished Eagle Scouts. The total to date is 52. Each of the below persons has risen to

the top of his profession and could easily warrant his own story in this newsletter.

Joseph A. Brunton, Jr., pioneer OA leader and eventually Chief Scout Executive, earned his Eagle in 1918 and easily warranted recognition for rising to the top of his profession. William D. Campbell, 1922 Eagle, was the grandson of the founder of General Motors and later served as National Camping Chairman of the BSA. Harvey L. Price, another Chief Scout Executive, earned his Eagle in 1929. Other Eagles from the 1920s recognized with the Distinguished Eagle Scout Award include Thomas L. Tatham of Florida and John H. Taylor of Colorado.

Eagles from the 1930s with the award include Alden G. Barber and J. L. Tarr, both former Chief Scout Executives. Three men, Louis J. Boggio, a Colorado attorney, Ray A. Garrabrandt of Virginia, and Edgar A. Oglesby of Texas, had lengthy Scouting involvement as volunteers.

Distinguished Eagles – with Eagle dates in the 1940s – include a number of famous Scouting volunteers. Ted L. Johnson led Carajon Chemical as its president. Raymond L. Lee, Jr. worked prominently as an attorney in Illinois. Richard H. Leet served as National President of the BSA and retired as vice chair of Amoco. James R. Neidhoefer owned and ran a major floor-covering business. William E. Slesnick, a Rhodes Scholar, worked as a math professor at Dartmouth. Oscar M. "Tommy" Thompson led his engineering firm. Franklin H. Collins, M. Gene Cruse, and Richard

R. Harrington also held national professional Scouting positions.

Distinguished Eagle Scout Award recipients who earned the Eagle Scout Award in the 1950s include the following men. William C. Evans served as a distinguished officer in the United States Marines and owns a software company in Virginia. Jere B. Ratcliffe served as Chief Scout Executive and C. Michael Hoover also worked as a national professional Scouter. Thomas E. Reddin distinguished himself as a computer scientist and member of the Senior Executive Service with the U.S. Government. Carl M. Marchetti achieved prominence as an ob/gyn physician. R. Fleming Weaver served as a human resources manager. Harold A. Yocum works as an orthopedic surgeon and clinical professor at the University of Oklahoma Health Sciences Center.

The 1960s generated a number of Eagle Scouts and DSA recipients who have warranted presentation of the Distinguished Eagle Scout Award. Roger D. Billica, a physician, previously served as the chief of medical operations at NASA. James R. Barbieri achieved prominence as a bank president and works as an investment manager. Nelson R. Block works as an attorney in Texas. David L. Briscoe, a university professor, teaches sociology. Raymond T. Capp founded and chairs Conduit Corporation. J. Terry Honan works as an engineer and business owner in Alabama. Richards M. Miller is a dentist in Virginia. Edward A. Pease, a former United States Congressman, works

as an executive at Rolls-Royce. Craig A. Younkman, a former school superintendent and educator, serves as a credit union board chair. C. Wayne Brock, Douglas C. Fullman, Thomas H. Fitzgibbon, Clyde M. Mayer, Robert J. Mazzuca, and David J. Ross, II all achieved prominence as national-level professional Scouters.

Finally, only a few DSAs who earned the Eagle badge in the 1970s have been so recognized. Bradley E. Haddock works as an attorney in Kansas. Dennis J. Kohl serves as Scout executive of the Patriots' Path Council in New Jersey. James W. Palmer, Jr. presides as a Superior Court Judge in New Jersey. Hector A. "Tico" Perez serves as a corporate and securities attorney in Florida.

Because this recognition is relatively new – having only appeared during last half of the BSA's existence – perhaps the most famous Eagle Scout (and DSA recipient) died before the creation of this recognition and thus never received it. The BSA chose Paul A. Siple as the first Eagle Scout to accompany Admiral Byrd on his famous Antarctic Expedition in the late 1920s. Siple subsequently achieved prominence as a scientist, working on numerous Antarctic journeys and explorations as an adult, and coining the term "wind chill factor."

Many more Eagle Scouts and DSA recipients have served the world and achieved prominence; these persons provide an excellent representative sampling of some of the civic accomplishments of DSA/Eagle Scouts over the BSA's long history.

ARROWMEN SERVING SCOUTING AND THEIR COMMUNITY

National Engineering and Environmental Consulting firm GAI Consultants, Inc. (GAI) is pleased to announce that CFO **KARL PALVISAK** (Class of 1983) recently received the 2015 Orlando Business Journal "C-Level" Awards. The annual C-Level awards celebrate Central Florida's top CIOs, COOs, CFOs, CMOs, and CXOs of distinction. Karl served on the 1981 NOAC committee.

This past March, **JOE CLARK** (Class of 1981) and his colleagues with the Haynsworth Sinkler Boyd law firm, were honored with the South Carolina Lawyers Weekly Leadership in Law Award. Joe served as the 1979-80 Southeast Region Chief.

RYAN MISKE (Class of 1998) recently became a partner in the Minneapolis office of Faegre Baker Daniels, a full service law firm, and was featured as an Up & Coming Attorney by *Minnesota Lawyer*. Ryan served as an OA Trail Crew

foreman the first two summers, including his term as the 1996 National Vice Chief, and returned the following summer as the director.

ALYX PARKER (Class of 1996) is serving as the National President for Sigma Tau Gamma Fraternity for 2014-16. Parker is a civil litigation attorney. He served as the 1995 Central Region Chief and as a Philmont Ranger. Alex is from Savoy, Illinois.

BRYANT WEBSTER (Class of 1994) was recently installed as the Grand Master of North Carolina. Brother Bryant represents more than 40,000 Freemasons in more than 370 lodges across the state. He served as a conference vice chief at the 1990 NOAC.



Alyx Parker



Servant leaders empower others

HADDOCK, CONT'D FROM PAGE 1

It all happened in an instant and then they were gone, but for me it created a memory for a lifetime.

It would take nearly four decades for our paths to cross again, and it happened at the 2012 NOAC as Brad visited the museum where I served on staff. I told him the story of our first meeting, the impression he left on me, and how thankful I remained for his offer to meet the Founder. During our conversation I reached into my shirt pocket and pulled out the very same name badge he signed those many years ago. He was overwhelmed that I still had it. I asked him if he would mind signing it again, as I would then have his signature as both a national chief and national chairman. He gladly obliged. Three years later, at the Order's Centennial NOAC, Brad would do me the great honor of serving as my presenter when I received the DSA. The memorable occasion would mark a 40-year journey since our first meeting.

As national chief, Brad expected and received the best from those under his leadership. During his term, Brad decided to break with tradition and not focus his attention solely on NOAC. Instead, he chose other impactful endeavors such as writing editorials for the National Bulletin, lobbying for the lifting of patch restrictions by lodges, and the development and implementation of the National Leadership Seminar (NLS). In addition to his duties as national chief, Brad served on the

BSA's National Executive Board for two years as a youth representative. Brad received the Order's Distinguished Service Award in 1977.

As a young adult, Brad continued to seek opportunities to help Scouting. Locally, he served as camp director, lodge adviser, district chairman, council commissioner, and council president. In an effort to bring in younger members, Chairman Tom McBride invited Brad to join the national OA committee in 1981, at the age of 26. Brad and his wife Terri served as co-advisors to the Report to the Nation delegation from 1983 through 1986, and Brad went on to serve as both the Central Region OA Chairman, and National OA Committee Chairman. Brad currently serves on the BSA's National Executive Board, and as chairman of Scouting U. Of all the positions in which Brad has served his nine plus years as National OA Committee Chairman best define him.

In June 2000, Brad Haddock became the Order's eighth national chairman, the first national chief to do so. Brad immediately placed the committee's focus on setting the example for lodges on how to work effectively with council operations, provide appropriate tools and guidance to lodge leaders, and to identify and provide expanded opportunities for service to the council and their communities. In addition, Brad sought the Order's best and brightest youth members to implement and oversee its



Bradley E. Haddock

various programs, and appointed younger adults to serve on the committee. In doing so, the Order developed both its current and future generations of adult leaders.

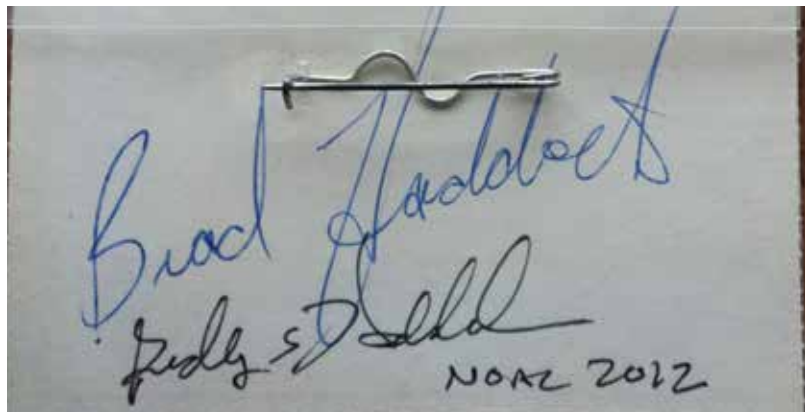
During Brad's term as chairman, the Order saw unprecedented growth and transformation in both its programs and accomplishments. These included such notable introductions as: the National Lodge Adviser Training Seminar; the Conclave Training Initiative; Indian Summer; the JumpStart Initiative; the National OA History & Preservation Subcommittee; the National Conservation & Leadership Summit; and ambitious *ArrowCorps*² project. In addition, Brad introduced the idea of "servant leadership"

to define not only the Order of the Arrow, but who we are as Arrowmen. Today, the socialization and adoption of the concept is used throughout Scouting to better our understanding of leadership. In recognition of his many years of devotion, leadership, and service, the National Council awarded Brad the Silver Buffalo Award in 2006.

Servant leaders are not always leading others; more often they are empowering others to lead. This simple statement personifies the life of Bradley E. Haddock and his legacy. Brad has significantly contributed to Scouting's greater good for the past 40 years, and his efforts will be felt by future generations for decades to come.



Brothers David and Richard with Brad in June 1966.



Tim's name tag from the 1975 NOAC.



From the 2015 National OA Conference



The Wall of National Order of the Arrow Chiefs. Pictures were signed by the former national chiefs in attendance.



National Chiefs Jeff Moser (Class of 1990) and Dr. Ron Temple (Class of 1975).



Youth looking at a framed 1960s Scout uniform.



GEO participants mix souvenir soil from the Treasure Island and The Summit Bechtel Reserve.



Centennial National Chief Alex Call talks to Del Loder (Class of 1975) and Dabney Kennedy (Class of 1969).

DSA RECIPIENTS WHO HAVE GONE TO MEET THEIR MAKER



RONALD CRAIG BOLLER
Broken Arrow, OK
Eagle Scout
Former professional Scouter
Class of 1996
August 12, 2015

JERE BRIAN RATCLIFFE
Jacksonville, FL
Eagle Scout, Silver Award
Former Chief Scout Executive
Class of 1998
August 21, 2015

STERLY GLEN DOSSMANN
San Antonio, TX
Eagle Scout
Class of 1975
December 17, 2015

